

Silverton Mountain

experience the adventure



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Martha Rudolph
Director of Environmental Programs
CO Dept of Public Health and Environment
4300 Cherry Creek Drive
South Denver, CO 80246

8/1/2011

Ms Rudolph,

I am writing in support of clean water in the Cement Creek and Animas River drainages. As the largest employer located in San Juan County and the only business located in the Cement Creek valley, water quality issues have a direct impact on our business and customers.

We know that it will take a very large amount of funding to support continued water treatment and are supportive of EPA programs that will accomplish this. If it requires being a part of the Superfund Program we would be supportive of a Superfund Program in San Juan County, *but only under the following considerations.*

It is of critical importance that the potential Superfund site is named appropriately to not damage Silverton, San Juan County or Silverton Mountain. This can only be accomplished by making sure all Superfund maps, location descriptions, grants, documents, press releases, newspaper articles, and TV news stories do not list it or even mention it as a "Silverton, Colorado" Superfund site. It has to be called something else.

The naming and "branding" of the Superfund site is **THE** key component in it not having a negative impact on the local community. We recommend that the potential Superfund site be called "Upper Cement Creek Superfund site". We have spent the last 11 years successfully promoting Silverton and developing a Silverton brand, and it is important that a proper name is chosen for the Superfund site that does not damage Silverton (as Silverton already has some of the lowest per capita incomes and highest unemployment rates in Colorado).

This will take a concerted effort from all the key players to develop a mindset to keep Silverton out of any association with the negative stigma that comes with a Superfund location. As long as there is a commitment to do so, Silverton Mountain will be supportive of the Superfund process as we fully support water quality improvements.

Sincerely,

Aaron Brill
Manager

Re: Superfund Cement Creek

Sabrina Forrest

to:

jen

08/03/2011 10:18 PM

Cc:

Jennifer Lane, Daniel Heffernan

Hide Details

From: Sabrina Forrest/R8/USEPA/US

To: jen@silvertonmountain.com

Cc: Jennifer Lane/R8/USEPA/US@EPA, Daniel Heffernan/R8/USEPA/US@EPA

Hi Aaron, Site naming is always important. So far, we have been referring to the area as upper Cement Creek or Cement Creek/Animas River. I don't know that the "Mogul Superfund Site" accurately reflects the other areas that have been characterized as well or those other mine waste piles/drainages that are affecting Cement and the Animas, so I would not recommend that nomenclature in a letter to Ms. Rudolph.

Could you let me know if you plan to make any changes to the letter? I certainly can forward a final letter to Ms. Rudolph and our state Superfund and Water Quality program counterparts.

Sincerely,

Sabrina Forrest

Site Assessment Manager

U.S. Environmental Protection Agency

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